

Building on the



Reduce Obesity in Central Florida Kids

October 30th Conference Evaluation

We had 68 people attend our ROCK conference. One third of attendees completed an evaluation form. The results are tabled below.

| Conference Components | 5 Very Satisfied | 4 Satisfied | 3 Neither | 2 Unsatisfied | 1 Very Unsatisfied |
|--|------------------------|----------------|--------------|------------------|--------------------------|
| Overall, how satisfied were you with the information presented by our four panelists? | 87% | 13% | | | |
| Overall, how satisfied were you with the cooking demonstration? | 43.5% | 34.8% | | 21.7% | |
| Overall, how satisfied were you with the information presented by our workshop facilitators? | 50% | 45.5% | 4.5% | | |
| Overall, how satisfied were you with the workshop materials provided? | 66.7% | 28.6% | 4.8% | | |
| Overall, how satisfied were you with the brainstorming sessions? | 66.7% | 33.3% | | | |
| Overall, how would you rate your satisfaction with the ‘ Building on the ROCK ’ Conference? | 90.9% | 9.1% | | | |

What did you like most about the workshop?

- Location, conference, building great. Nice to have a healthy lunch and snacks.
- Relaxed environment.
- Presentation in the AM.
- Key note speaker and how speaker’s messages reinforced each other.
- The opportunity to brainstorm and network.
- The 4 presentations from the community programs.
- What I like is hearing what others are doing as well as how other partnerships work. Great snacks!
- Group sessions-end speed (brainstorming) sessions. Great snacks.
- The brainstorming session and the great format.

- Discussion on evaluation.
- Very informative. Great networking.
- Valuable websites, new information, collaboration with ROCK partners.
- Presentations/brainstorming/networking.
- Susan Hewlings presentation and the food were phenomenal! The networking opportunities were beneficial as well.
- Susan Hewlings and healthy fast food.
- Liked how a lot of information was provided in short increments throughout the day.
- Good variety of formats. Very well organized.
- The chance to brainstorm, the key note speaker, and great healthy food.
- The diversity of participants. The mix of data and information/presentation on specific programs.
- All info current. All presenters passionate.
- Implementation. Asking what we need to do next with ROCK.
- Chef/AM speaker, snacks, learning about what is happening.

What did you like least about the workshop?

- Difficult to hear Chef.
- No one here needs to hear obesity statistics again.
- Need CEU's for RD's and MD's.
- Difficult to grasp during the breakout sessions.
- Nothing, really. Excellent overall.
- Difficult to hear/see cooking demonstration.
- It was hard to hear the cooking demonstration.
- The evaluation workshop didn't seem as applicable to the ROCK's goals as the other workshops.
- All Good.
- Would have liked to hear more details/info from the afternoon presenters-maybe less brainstorming here.
- The cooking demonstration was hard to follow due to not being able to see or hear well. Perhaps next time you can project on the wall what is actually happening.
- Difficult to get to geographically but the "price" was great.
- Being a dietitian, I already knew much of the info.

What would you like to learn at the next conference?

- Each organization involved should submit a summary of what they do to help develop partnerships. Maybe do a survey about afternoon discussions.
- Outcomes data! What works and what doesn't.
- Evaluations from programs tried that did well and those that did not.
- Splitting up by focus areas.
- Develop a work plan (action plan).
- Develop lists of those doing after-school activities.

- Form a better idea of what all the members are doing, the initiatives that they have underway-so that we have a notion of the assets and the needs.
- More discussion on outcomes measurement.
- What has ROCK done to communicate goals and mission?
- Compile a list of conference participants with email addresses (other contact info) to promote collaboration.
- Implementation specific for schools
- The “plan”.
- Where are we heading? Piecing us all together.
- Once we have identified and grouped perspective collaboration, we should report back on accomplishments/successes, challenges/opportunities.
- More networking connections.
- Latest research.